

Film Studies in Amsterdam

A collaboration between
Dutch Academy for Film
and Photography &
BrainGain Academy



ABOUT THE PROGRAM

Film studies in Amsterdam program

Nestled in the heart of unique and vibrant Amsterdam, we bring you Film Studies in Amsterdam, a two-week program that will introduce you to the world of filmmaking. A collaboration between Dutch Academy for Film and Photography and BrainGain Academy, Film Studies in Amsterdam covers the basics of fiction and documentary filmmaking. It is taught entirely in English and gives students the chance to network, develop their artistic vision and produce two short films. With high quality equipment and studios, instructors who are celebrated industry professionals and an international cohort with diverse voices and narratives, we endeavour to give you two weeks in the creative playground of your dreams.

Dates:

JUNE SESSION: Jun 07 – Jun 20, 2020



BrainGain Academy

BrainGain Academy is a global platform offering short-term, international cohort-based learning programs on college and university campuses. Our university partners include University of Cambridge, the Wharton School, University of Pennsylvania, the University of Chicago, Arizona State University, Chatham University and Dutch Academy for Film and Photography, to name a few. We offer these global learning experiences to pre-college and college students and young professionals. We curate, develop and market experiential learning programs in partnership with leading global universities to offer new ways of learning for students. We offer universities new channels to reach, engage and recruit international students.

Dutch Academy for Film and Photography

Founded in 1941, the Dutch Academy for Film and Photography (Nederlandse Academie voor Beeldcreatie in Dutch) is a fully accredited University of Applied sciences. DAFB works closely with key players in the corporate world and keeps ties with museums, advertising agencies and media companies, providing a solid base for students to work independently and creatively. DAFP's faculty works professionally in the fields of photography and film, providing their students with practical and useful guidance in entrepreneurial filmmaking.

The institute's flexible organizational structure and ability to continuously transform and innovate makes its education more accessible and attractive. With venues in Amsterdam, Rotterdam, Eindhoven and Apeldoorn, DAFP offers the perfect environment to fuel passionate creatives and foster lucrative opportunities.

ITINERARY

DAYS	WHAT YOU STUDY	EXPLORING AMSTERDAM
Day 1	Meet your classmates and teachers at Grand Cafe Zo	Free evening
Day 2	Film studies in Amsterdam	Walking tour through Amsterdam with group dinner at Mooie Boules
Day 3	Basic camera, lighting and film techniques	Dutch cinema experience.
Day 4	Learn the basics of editing	Free day for sightseeing and shopping.
Day 5	Pre-production of fiction films	Private boat trip through Amsterdam's canals.
Day 6	Basics of directing and producing your fictional short film.	Group dinner at famous Loetje's restaurant.
Day 7	Shoot day	Visit to the Eye Film Museum.
Day 8	Free day	Visit to the Heineken experience.
Day 9	Spot and edit your film	Beer and cheese tasting at Brouwerij 't IJ
Day 10	Introduction to documentary making	Glow in the dark golf and group dinner.
Day 11	Basics of documentary direction and producing.	Free sightseeing.
Day 12	Shoot day	Visit to Anne Frank huis.
Day 13	Spot and edit your documentary	Film screening and certificate ceremony.
Day 14	Departure from Netherlands. Check out at 10am.	



Accommodation

Students will be staying in shared doubles at the A&O Hostel in Amsterdam South East. All rooms are fully furnished and include their own private bathroom and toilet. A&O Hostel is located in the Bullewijk district close to a metro station and walking distance from the DAFP campus. It is also close to the Ajax Amsterdam Arena, the world-famous Endemol TV studios, the Heineken Music Hall, and the Ballorig Children's Play Paradise.

Relaxation's just around the corner in Bijlmerpark. The reception and lobby bar are open 24 hours with snacks and refreshing drinks in the lobby.

Facilities and services in the hostel include:

- 24h service
- A&O Lounge
- Billiards
- Bicycle hire
- ATM
- Guest kitchen
- Hotel bar
- Foosball
- Kids' corner
- Lobby TV
- Meeting rooms
- Parking
- Snacks
- Tickets
- Wi-Fi / Internet
- Washing machine



KEY HIGHLIGHTS

“If you can film an idea in your mind, follow that film idea shot for shot, scene for scene, that idea is worth making.”

– Craig Mapp

- Learn the visual language of fiction and documentary filmmaking from master filmmakers.
- Live and study in central Amsterdam with a fun international cohort of film lovers.
- Make films. Build your portfolio. Get certified.
- Form a global network of filmmakers and enthusiasts.
- Receive personalized guidance from professors in intimate class settings.
- Learn about the business of filmmaking from industry professionals.
- Use your skills to kickstart your YouTube journey.
- Experiment and create with top of the line filmmaking equipment.
- Experience museums, boat rides, beer tastings, film screenings & much more!

FACULTY

All DAFP instructors and faculty are industry professionals, along with teaching classes for DAFP programs. They have first-hand experience in the business of filmmaking and provide DAFP students with practical as well as technical advice on all aspects of creating cinema.



Joppe van Hulzen

Joppe van Hulzen is a filmmaker, photographer and game director. A graduate from the Dutch Film and Television Academy, Van Hulzen has won the Topkapi Fiction Film Award for his film *Van de Wereld*. In the third year of his studies at the academy, Joppe directed the film *Inferno* (2011).

In 2010, together with Joep van de Osch, he developed and directed the commercial *Stop de Culturele Kaalslag*, an indictment of the government's cultural policy. In 2010 he exhibited the photo series *Ecce Homo* in *Arti and Amicitiae* in Amsterdam.

In 2009 he wrote and directed the short educational series *Startbaan*, which was included in VIA, Deviant's competence-based Dutch method. Van Hulzen has also received theater training from the Utrecht Center for the Arts (2003-2004) and studied acting at the Toneelschool Arnhem Artez (2004-2007).

Besides directing, Joppe also works as a scriptwriter. He wrote and directed projects such as the mini-series 'Living and letting live', the short film *Peptalk* (in collaboration with actor Dragan Bakema) and the television film 'The long aftermath of a short communication'. He is currently developing a feature film with Topkapi Films and teaches at the HKU 'Writing for performers'.



Jan Willem

Jan Willem is an audio-visual design expert, with years of experience in making acclaimed documentaries, videoclips and corporate videos for clients such as UNICEF, NOVIB/OXFAM, WWF International, RTL 4, UNCTAD and the VPRO. Jan Willem has participated in many international film festivals and has a vast experience as a film professor.



Anna de Beus

Anna has more than 17 years of experience as an Art Director, producer and project developer of creative content. Anna knows all the in's and out of the film set and has developed projects for international clients, including Netflix.

Anna is an accomplished coach of film talent, with years of experience teaching and coaching media students and professional filmmakers, film directors and scenarists.



Equipment

Students will have access to equipment provided especially for the program. The cameras available include the Canon XF100 Pro HD and the Canon XF100. All students will use Adobe Premiere Pro to edit their films. The software is already installed on the DAFP lab computers.

Canon XF100 Pro HD:

- Captures images of 1920X1080 full HD at 50Mbps.
- Is light-sensitive.
- Has infrared recording which can help with filming in minimum light.

Canon XF100 is:

- Very user friendly.
- Comfortable to hold and set up.
- The perfect choice to shoot documentaries.

Other than this equipment, students can borrow additional tripods, sound and filming equipment by filling out a form provided in the program guide.

APPLICATION PROCESS

How to Apply:

We are accepting reservations on a rolling basis. Those interested in participating must complete the online form. Each session will accept a minimum of 12 students and a maximum of 20.

Eligibility:

All applicants must be 18 years or older and proficient in English. They must also provide proof of successfully completing their secondary education (high school). Attaching a C.V. or portfolio is optional.

Cost:

The total cost of the program is €3,500 / US \$3,875. Currently, there are no scholarships available. This includes:

- Tuition Fee
- Transfers to and from the airport
- Two-weeks public transportation card
- State of the art filming and editing equipment
- Accommodation in the center of Amsterdam and at a short distance from the school
- Breakfast and lunch
- 4 x group dinner
- Extra-curricular activities and sightseeing program

The fee doesn't include:

- Insurance
- Visa fees
- Airfare
- Dinners (except group dinners included in the extra-curricular activities program).

For FAQs and additional information:

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